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## **McCamish Systems Implements AcroSoft's Insurance Content Management® Solution**

### **Provider of Business Process Outsourcing Services for the Insurance & Financial Services Industry Leverages Imaging, Document, and Workflow Management Solution**

Columbia, SC—March 3, 2005 —AcroSoft Corporation announced today that its Insurance Content Management® (ICM) solution is being implemented by McCamish Systems. McCamish is a premier provider of Business Process Outsourcing solutions, software, and services to the life insurance and financial services industries. McCamish, whose clients include seven of the top ten largest U.S.-based life insurance companies, provides flexible administrative solutions.

“McCamish has comprehensive service level requirements as part of our client agreements, which are very important in measuring the quality and timeliness of service in our business,” said Mike Betts, Senior Vice President and Chief Operating Officer for McCamish Systems. “It is absolutely essential that we continue to provide the highest quality of service and solutions to our clients.”

Betts continued, “Last year we decided to search for a technology solution that would streamline our processes and workflow operation. We evaluated numerous document and content management systems and selected AcroSoft’s ICM system because it was easy to use, provided real time analysis of our Service Level Agreements (SLAs), and its open architecture allowed us to easily integrate our external systems. With ICM we anticipate at least a 30% improvement in productivity.”

AcroSoft Chairman Paul Butare said, “We are very excited to have McCamish Systems as a client. Our ICM product suite will enable McCamish to easily integrate their systems to provide document and imaging processing for their staff and clients. Often individuals do not think of a content management solution for managing SLAs; however, McCamish is taking full advantage of our extensive technology capabilities to do just that while managing their workflow process.”

**About McCamish Systems, L.L.C.**

McCamish Systems is a premier provider of BPO services to the Life Insurance Industry and counts 7 of the top 10 insurers among its many BPO clients. McCamish Systems also provides Non-Qualified Benefit Plan Administration services to the Financial Services and Retirement Services industries. McCamish's PMACS<sup>®</sup> (Producer Management and Compensation System) streamlines administration processes related to insurance and investment advisory field forces, agencies and brokers, significantly reducing operational expenses and improving the quality of service. In addition to BPO services, McCamish Systems also makes its solutions available via Remote Processing and in license form for companies preferring either of those arrangements. McCamish Systems is a privately held company based in Atlanta, Georgia. For more information about McCamish Systems, please visit <http://www.McCamish.com>.

**About AcroSoft Corporation**

Headquartered in Columbia, SC, AcroSoft Corporation specializes in the development and deployment of its ICM system, which includes content management, electronic imaging, and workflow management capabilities. AcroSoft's technology allows customers to sustain competitive advantage by managing content throughout their organization, and automating and streamlining their workflow processes. The ICM system functions as the single point entry for the entire work environment by capturing data at the beginning and managing the content throughout its lifecycle—from capture to distribution to storage and retrieval. ICM transforms paper documents into electronic file folders allowing companies to create, change, manage, and distribute information instantaneously throughout their enterprise. ICM is based upon Microsoft's .NET Framework. It supports SQLServer, as well as DB2, and other ODBC compliant databases. AcroSoft's management team brings nearly two centuries of cumulative experience in developing and implementing insurance solutions throughout the world. For more information, please visit <http://www.acrosoft.com>.

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